

2023

BRZ

Accessories



Genuine Subaru BRZ Accessories

Make any drive a thrill ride.

The 2023 Subaru BRZ is built to be driven by true drivers, like you. It connects with the road and delivers better handling for classic rear-wheel driving excitement to make an everyday commute feel like a victory lap. Take your driving experience to an even higher level with Genuine Subaru Accessories.

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Genuine Subaru Accessories are backed by the vehicle's 3-year or 36,000-mile limited warranty, even if the accessory is installed after retail delivery. Genuine Subaru Accessories installed after the 3-year/36,000-mile warranty period are backed by a 1-year, unlimited mileage warranty. See your warranty and maintenance booklet for more details.

Tackle corners with confidence.

Your Subaru BRZ rules the road with razor-sharp handling. With its sculpted exterior, its design is to be admired. Help keep it looking like new with Genuine Subaru Accessories and keep your eye on the drive.



All-Weather Floor Liners

Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture. All-Weather Floor Liners are precision-engineered to ensure a precise fit and withstand a series of functional and durability evaluations to help ensure the liners will not warp, fade or tear.

J501SCC000

Not intended for use on top of Carpeted Floor Mats.



Door Scuff Protector

A durable, easy to clean plastic shell that protects your doors from common shoe scuffs and other scrapes when entering and exiting your vehicle. The unique texture complements the design of the BRZ. Comes in a set of two.

J131SCC000



Rear Bumper Appliqué

Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

E771SCC000



Wheel Lug Nut and Lock Set – Black

Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to help deter theft of wheels and tires.

B321SFL020

Wheel Locks – Alloy

Bright chrome wheel locks help deter theft of wheels and tires. Includes four locks and key.

B321SFL000





Mud Flaps

Help protect your BRZ paint finish from chips and the undercarriage from rust and corrosion. Genuine Subaru Mud Flaps are designed to serve as a protective barrier between the tires and wheel well to minimize water, dirt and mud spray and to help prevent minor road debris from kicking up behind your vehicle. Mud Flaps offer maximum protection with tough, durable construction and undergo a series of durability evaluations to help withstand a variety of weather conditions. Includes the BRZ logo.

J101SCC000

Cannot be used in conjunction with STI Under Spoiler – Rear Quarter.

Door Edge Guards

Help protect your door edges from dings and chips with custom-fit, body color-matched Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.

SOA801P070V2 (Crystal Black Silica)

SOA801P070W6 (Crystal White Pearl)

SOA801P070TQ (Ice Silver Metallic)

SOA801P070T7 (Ignition Red)

SOA801P070M3 (Magnetite Gray Metallic)

SOA801P070G8 (Sapphire Blue)

SOA801P070E4 (WR Blue Pearl)





Car Cover

Helps protect the exterior of your BRZ. Made of lightweight breathable material.

M001SCA000



Car Cover Bag

Store your car cover in a Subaru branded bag.

M0010AS020



Battery Warmer

Warms vehicle's battery for easier starting in extremely cold weather. Plugs into a household electrical outlet.

J601SCA000

Engine Block Heater

Warms engine coolant to promote easier starting in extreme cold conditions. Plugs into a household electrical outlet.

A091SCC011



Pure pleasure.

The Subaru BRZ is a sports car you'll love to drive every day. Settle in, securely stow your items, and enjoy the ride in relaxation with Genuine Subaru Accessories.



Cargo Tray

Helps protect the trunk area from sand, water, stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

J501SCC200

Cargo Organizer

Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.

SOA567T100





Cargo Net

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.

F551SCC000



Ash Tray

Fits conveniently in the center console cup holder. Easily removed to empty contents.

F6010SC000



Auto-Dimming Mirror with Compass and HomeLink®

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

H501SCC000

Sunshade – Windshield

The foldable Sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. The Sunshade is custom-cut to fit properly, and includes a handy storage bag.

SOA3991530



More reasons to love.

Don't leave your furry travel companion behind. Share the love with them and bring them along in safety and comfort with Genuine Subaru Pet-friendly Accessories.

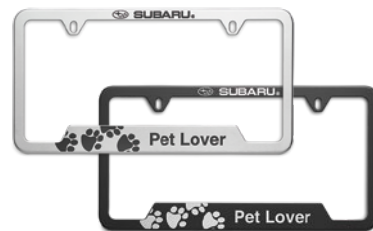


Pet Travel Bowl

Wherever the road takes you and your furry friends, take your pet's food and water with you in one convenient, portable container. Manufactured by Sleepypod®, the Pet Travel Bowl allows you to freeze water in the base to keep water cool and wet food fresh while traveling. The lid doubles as a second bowl and the textured base design helps resist spilling or tipping. The Pet Travel Bowl is dishwasher and microwave-safe, BPA-free and manufactured with FDA food-grade silicone. Specially designed in distinctive Subaru blue so your pet can show their love for Subaru with each sip and bite.

SOA854B001 (Small)

SOA854B002 (Medium)



License Plate Frames – Pet Lover

At Subaru, pets are part of the family. Share your love for your furry, scaly or feathered friends with our Pet Lover License Plate Frame. Subaru Pet Lover frames are manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

SOA342L165 (Matte Black)

SOA342L166 (Stainless Steel)

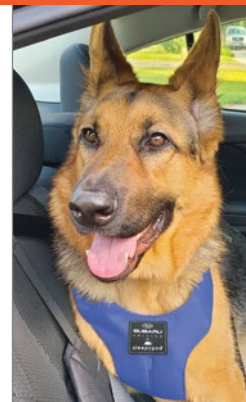
Pet Carrier and Mobile Pet Bed

Manufactured by Sleepypod®, this multi-functional, ultra-plush pet bed also doubles as a carrier to transport your small dog or cat in comfort and safety – both in and out of your Subaru. Crash-tested and certified by the Center for Pet Safety, this accessory is designed with Velcro® positioning points to secure seatbelt straps when used as a car seat. The removable, ultra-plush interior bedding allows your furry companion to feel right at home when on the road, helping to make travel less stressful. The Pet Carrier and Mobile Pet Bed is uniquely designed in signature Subaru blue, includes zipper pulls to remove the durable upper mesh dome, padded carry handle and adjustable shoulder strap with comfort padding. Luggage-grade exterior is easily wiped clean. Removable plush bedding is machine-washable.



SOA854S100

Suitable for pets weighing 15 pounds and under. Not suitable for use during air travel.



Pet Harness

Before you fasten your own seatbelt, be sure to buckle up your dog for safety before you begin all your road trips together. Infinity Loop webbing design, combined with a padded vest, seatbelt grade straps and stress tested buckles, work together to distribute and reduce damaging forces that can cause injury in a car collision. Manufactured by Sleepypod® and uniquely designed in signature Subaru blue, your dog will travel in safety and style.

Crash-tested at child safety seat standards and certified by the Center for Pet Safety for dogs from 18 to 90 pounds. The harness is also designed for use outside of the vehicle as a walking harness with double “D” ring connection to affix a leash and reflective strips and logo for improved visibility at night. To determine the correct size harness for your dog, measure around the ribs just behind the front legs with a flexible cloth tape measure.

- SOA854H000 (Small: 16.5" - 22")**
- SOA854H010 (Medium: 22.5" - 28")**
- SOA854H020 (Large: 28.5" - 34")**
- SOA854H030 (X-Large: 34.5" - 40")**



Elevate to exhilaration.



Add a piece of rally racing heritage to your Subaru BRZ and make daily driving a high-performance experience with Genuine Subaru STI Accessories.



STI Under Spoiler – Front

This under spoiler gives the BRZ a mean, ground-hugging look. Includes STI logo.

E2410CC000



STI Under Spoiler – Side

Continue the ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers. Includes STI logo.

E2610CC000

STI Short Throw Shifter – 6MT

Reduces shift throw lengths for crisper shifts and sportier driving feel.

C1010CC000



STI Shift Knobs

The ultimate shift knobs for your BRZ. STI Shift Knobs combine the highest quality aluminum and leather materials, ergonomic shapes, and ideal weight balance.

C1010CC100 (6MT)

C1010CC110 (AT)



STI Starter Switch

Upgrade the stock push start button with the STI Starter Switch. The cherry red button with STI logo in the center gives the interior of your BRZ a sporty appearance.

H5010CC000



STI Under Spoiler – Rear Quarter

Complete the look on the side of the BRZ with the addition of this under spoiler. Kit includes both right and left side under spoilers.

E5610CC000

Cannot be used in conjunction with Mud Flaps.



STI Door Handle Cup Protector

Protects your door handle cup area. Comes in a carbon fiber pattern for a stylish accent.

J1210CA500



STI License Plate Frames

Frame displays the STI logo in UV resistant polyurethane and comes in either stainless steel or matte black finish. Kit includes hardware and caps.

SOA342L126 (Matte Black)

SOA342L123 (Stainless Steel)



STI Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the STI logo and an "O" ring seal to help keep the valve orifices clean.

SOA342L136



STI Flexible V-bar

STI Flexible V-Bar provides improved steering response, stability and handling when cornering without sacrificing ride quality. Includes STI logo.

E4010CC100

STI Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with STI logo, leather strap and universal split ring.

SOA342L156

STI Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser etched STI logo.

SOA342L159



You've got the look.

Display your driving spirit even more by adding Genuine Subaru Accessories. Make a statement that separates you from the others.



Exterior Graphics Kit – Side

Add a stylish touch to your BRZ with graphics for the lower door panels. The Exterior Graphics Kit is constructed of durable PVC film in a gunmetal gray finish.

J121SCC000



Fender Vent Accent

Intensify the aggressive design of the BRZ with the addition of the Fender Vent Accent. The accent is finished in gloss black and adds a level of attitude to the modern styling of the vehicle. Comes in a set of two.

E7110CC000



LED Upgrade – Dome Light

Enhance the illumination of your standard interior dome light with brighter, whiter and crisper LED lighting. The LED Upgrade accessory is developed and tested to vigorous Subaru standards for seamless operation, uninterrupted functionality and to help ensure the safety of your vehicle's electrical infrastructure.

H461SCC100

Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser etched graphics.

SOA342L162





Rear Bumper Diffuser

Lower rear body panel helps to direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.

E5610CC150

Key Chains – Carbon Fiber

Carbon fiber composite and stainless steel key chains with leather strap and universal split ring.

SOA342L158 (BRZ)

SOA342L155 (Subaru)



Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the Subaru star cluster and an "O" ring seal to help keep the valve orifices clean.

SOA342L168 (Black)

SOA342L137 (Chrome)



Footwell Illumination Kit

Illuminate the dark corners of the front floor area and upgrade the interior ambience of your Subaru with a soft blue glow. The Footwell Illumination Kit is integrated with the vehicle's light management system to brighten and dim in conjunction with the vehicle's interior lighting. LED lights install securely into the designated prearranged locations.

H461SCC000



Vortex Generator

Add a stylish performance look to the roof of your BRZ with the Vortex Generator.

E751SCC000

License Plate Mounting Bracket – Universal Fit

With four holes across the top, the license plate mounting bracket can be installed without drilling on BRZ models with existing bumper holes. Stainless steel with black powder coated finish. Including mounting hardware for easy installation.

SOA342L171



License Plate Frames – Slim Line

Manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and come in either matte black or stainless steel. Kit includes hardware hider caps.

SOA342L105 (Matte Black)

SOA342L104 (Stainless Steel)



License Plate Frames – Slim Line (Subaru)

Manufactured from heavy-gauge 304-stainless steel that will not rust or corrode. Available in polished stainless steel or matte black finish with Subaru logo. Kit includes hardware hider caps.

SOA342L152 (Stainless Steel)

SOA342L153 (Matte Black)



License Plate Frame (Slim Line) and License Plate Mounting Bracket – Front

This set includes a slim line license plate frame and front license plate mounting bracket.

SOA342L169 (Stainless Steel)

SOA342L170 (Matte Black)

License Plate Frames

Frames are available with a variety of UV resistant polyurethane logos and come in either stainless steel or matte black.

SOA342L146

(BRZ-Matte Black)

SOA342L147

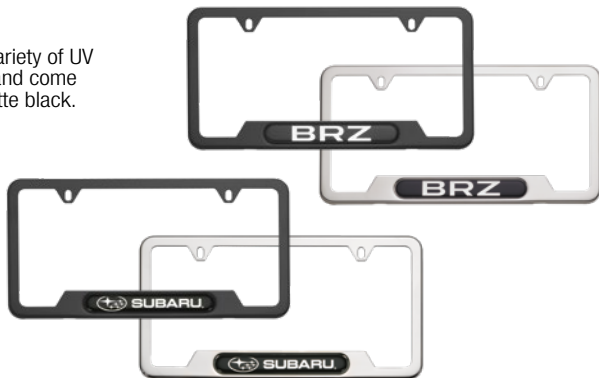
(BRZ-Stainless Steel)

SOA342L167

(Subaru-Matte Black)

SOA342L127

(Subaru-Stainless Steel)

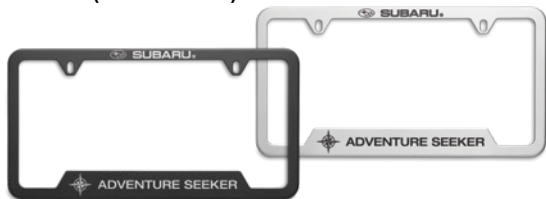


License Plate Frames – Adventure Seeker

You pick the adventure, your Subaru will get you there. Our Adventure Seeker license plate frame is for the explorer. Frames are manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

SOA342L163 (Matte Black)

SOA342L164 (Stainless Steel)



Parking Only Sign

Keep your parking spot exclusive for your BRZ. Kit includes 8" x 12" sign, mounting screws and hider caps.

SOA342L151

Subaru Oil Cap

Replacement oil cap is machined from billet aluminum, anodized in blue and laser etched with the Subaru logo.

SOA3881280



Trunk Spoiler

Sleek, low-profile design adds just the right amount of attitude to your BRZ. The spoiler comes in Crystal Black Silica finish.

E7210CC000





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